

REP HEADLINE# 8345296
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG10/16 15.19
*** KPLC-TV ***

ADV # _____ ADV. NAME POLI/C BOUSTANY/R/SEN/LA REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME MICHELLE LAWRENCE
815 SLATERS LANE SALES PRSN WA- FRANK LEBLANC
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 8345296 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT CHARLES BOUSTANY SEN EST#7586 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG23/16 - AUG29/16 WK-1 DATE AUG10/16 15.19

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: NEW ORDER
TTL \$11,635 @ 34X
PLS CFM
THX, ALEX FOR FRANK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CHARLES BOUSTANY FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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1			1035P-1135P	30		\$160.00	8/26	8/26	1		FRI	1
AGENCY ADVERTISER CODE = 477												
AGENCY PRODUCT CODE = 898												
AGENCY EST# = 7586												

2			430P-500P	30		\$70.00	8/26	8/26	1		FRI	1
PROGRAM : RIGHT-MINUTE												
ORD COM1 : INSIDE ED												
CON COM1 : RIGHT-MINUTE												

AUG10/16 15.19
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$300.00	8/26	8/26	1		FRI	1
4			700P-1000P PROGRAM : PRESEASON NFL- SAINTS V PITTSBURGH ORD COM1: NFL- SAINTS V PITTSBURGH CON COM1: PRESEASON NFL- SAINTS V PITTSBURGH	30		\$700.00	8/26	8/26	1		FRI	1
5			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$190.00	8/26	8/26	1		FRI	1
6			1000P-1035P PROGRAM : 7 NWS 10P< CON COM1: 7 NWS 10P<	30		\$505.00	8/29	8/29	1		MON	1
7			1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$160.00	8/29	8/29	1		MON	1
8			430P-500P PROGRAM : RIGHT-MINUTE ORD COM1: INSIDE ED CON COM1: RIGHT-MINUTE	30		\$70.00	8/29	8/29	1		MON	1
9			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$215.00	8/29	8/29	1		MON	1
10			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$505.00	8/29	8/29	1		MON	1
11			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$190.00	8/29	8/29	1		MON	1

FAX# 703-516-9680

AUG10/16 15.19
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			900A-1000A	30		\$85.00	8/29	8/29	1		MON	1
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
13			700P-1000P	30		\$1,000.00	8/28	8/28	1		SUN	1
PROGRAM : PRE SEASON NFL- CINC V JVILLE												
ORD COM1: NFL- CINC V J'VILLE												
CON COM1: PRE SEASON NFL- CINC V JVILLE												
14			1000P-1035P	30		\$505.00	8/25	8/25	1		THU	1
PROGRAM : 7 NWS 10P<												
CON COM1: 7 NWS 10P<												
15			430P-500P	30		\$70.00	8/25	8/25	1		THU	1
PROGRAM : RIGHT-MINUTE												
ORD COM1: INSIDE ED												
CON COM1: RIGHT-MINUTE												
16			530A-700A	30		\$215.00	8/25	8/25	1		THU	1
PROGRAM : 7 NWS SUNRISE												
CON COM1: 7 NWS SUNRISE												
17			600P-630P	30		\$505.00	8/25	8/25	1		THU	1
PROGRAM : 7 NWS 6P												
CON COM1: 7 NWS 6P												
18			630P-700P	30		\$700.00	8/25	8/25	1		THU	1
PROGRAM : SAINTS PRE-GAME												
ORD COM1: SAINTS PRE-GAME												
CON COM1: SAINTS PRE-GAME												
19			700P-1000P	30		\$1,000.00	8/25	8/25	1		THU	1
PROGRAM : PRESEASON NFL- ATL V MIAMI												
ORD COM1: TNF- ATL V MIAMI												
CON COM1: PRESEASON NFL- ATL V MIAMI												

AUG10/16 15.19
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			1000P-1035P PROGRAM : 7 NWS 10P< CON COM1: 7 NWS 10P<	30		\$505.00	8/23	8/23	1		TUE	1
21			430P-500P PROGRAM : RIGHT-MINUTE ORD COM1: INSIDE ED CON COM1: RIGHT-MINUTE	30		\$70.00	8/23	8/23	1		TUE	1
22			530A-700A PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE	30		\$215.00	8/23	8/23	1		TUE	1
23			600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$505.00	8/23	8/23	1		TUE	1
24			630P-700P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$355.00	8/23	8/23	1		TUE	1
25			700P-900P PROGRAM : AGT ORD COM1: AGT CON COM1: AGT	30		\$650.00	8/23	8/23	1		TUE	1
26			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$85.00	8/23	8/23	1		TUE	1
27			1035P-1135P PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC	30		\$160.00	8/24	8/24	1		WED	1
28			1200N-1230P PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS	30		\$165.00	8/24	8/24	1		WED	1

REP HEADLINE# 8345296
 *** ORIGINAL REV#0 ***

REP:
 CRED I
 ORDER

LINE#:REP : CD : TIME PERIOD : LGTH : SEC :
 : LINE# :

29	430P-500P	30	\$
PROGRAM : RIGHT-MINUTE			
ORD COM1: INSIDE ED			
CON COM1: RIGHT-MINUTE			
30	500P-530P	30	\$
PROGRAM : 7 NWS LIVE-5			
CON COM1: 7 NWS LIVE-5			
31	530A-700A	30	\$
PROGRAM : 7 NWS SUNRISE			
CON COM1: 7 NWS SUNRISE			
32	630P-700P	30	\$
PROGRAM : ENT TONIGHT 30			
CON COM1: ENT TONIGHT 30			
33	700A-900A	30	\$
PROGRAM : TODAY SHW			
CON COM1: TODAY SHW			
34	700P-900P	30	\$
PROGRAM : AGT			
ORD COM1: AGT			
CON COM1: AGT			

AUG/16 \$9,905.00 SEP/16 \$1,730.00

MARKET TOTALS \$13,688 KPLC 85% KVHP 15%

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KPLC Lake Charles LA

8-22-16

I, National Media Research, Planning, and Placement,

being/on behalf of: Boustany JR MD For Senate,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

John Farrell
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Stephanie Gill
Signature

Stephanie Gill
Printed Name

National Sales
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Jonathan Ferrell agent for Boustany JR MD For Senate
signature of candidate or authorized committee

JONATHAN FERRELL

printed name

date

Contract Agreement Between:

CONTRACT

Contract / Revision POL5296 /		Alt Order # 08345296
Product CHARLES BOUSTANY SEN		
Contract Dates 08/23/16 - 08/29/16		Estimate # 7586
Advertiser POL/Boustany, Charles		Original Date / Revision 08/23/16 / 08/23/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Frank LeBlanc	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agy Code	Advertiser Code 477	Product 1/2 898
Agency Ref		Advertiser Ref

www.kplctv.com

And:

National Media Research Planning Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	08/26/16	08/26/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$160.00					
2	KPLC	08/26/16	08/26/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$70.00					
3	KPLC	08/26/16	08/26/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$300.00					
4	KPLC	08/26/16	08/26/16	Saints Pre-Season Game	7:00 PM-10:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$700.00					
5	KPLC	08/26/16	08/26/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$190.00					
6	KPLC	08/29/16	08/29/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----	1			\$505.00					
7	KPLC	08/29/16	08/29/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----	1			\$160.00					
8	KPLC	08/29/16	08/29/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----	1			\$70.00					
9	KPLC	08/29/16	08/29/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----	1			\$215.00					
10	KPLC	08/29/16	08/29/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----	1			\$505.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Contract Agreement Between:

Contract / Revision	Alt Order #
POL5296 /	08345296

Contract Dates	Product	Estimate #
08/23/16 - 08/29/16	CHARLES BOUSTANY	7586

Advertiser	Original Date / Revision
POL/Boustany, Charles	08/23/16 / 08/23/16

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
11	KPLC	08/29/16	08/29/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$190.00				
12	KPLC	08/29/16	08/29/16	Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$85.00				
13	KPLC	08/28/16	08/28/16	NFL Pre-Season Football	NFL Pre-Season F		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$1,000.00				
14	KPLC	08/25/16	08/25/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$505.00				
15	KPLC	08/25/16	08/25/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$70.00				
16	KPLC	08/25/16	08/25/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$215.00				
17	KPLC	08/25/16	08/25/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$505.00				
18	KPLC	08/26/16	08/26/16	Saints Pre-Season Game	630-930pm		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	----1--				1	\$700.00				
19	KPLC	08/25/16	08/25/16	NFL Pre-Season Football	NFL Pre-Season F		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	---1---				1	\$1,000.00				
20	KPLC	08/23/16	08/23/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$505.00				
21	KPLC	08/23/16	08/23/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$70.00				
22	KPLC	08/23/16	08/23/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$215.00				
23	KPLC	08/23/16	08/23/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$505.00				
24	KPLC	08/23/16	08/23/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$355.00				
25	KPLC	08/23/16	08/23/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$650.00				
26	KPLC	08/23/16	08/23/16	Today Show II	9:00 AM-10:00 AM		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-1-----				1	\$85.00				

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Contract Agreement Between:

Contract / Revision POL5296 /		Alt Order # 08345296
Contract Dates 08/23/16 - 08/29/16	Product CHARLES BOUSTANY	Estimate # 7586
Advertiser POL/Boustany, Charles		Original Date / Revision 08/23/16 / 08/23/16

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
28	KPLC	08/24/16	08/24/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$165.00				
30	KPLC	08/24/16	08/24/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$300.00				
31	KPLC	08/24/16	08/24/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$215.00				
32	KPLC	08/24/16	08/24/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$355.00				
N 33	KPLC	08/24/16	08/24/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$160.00				
N 34	KPLC	08/24/16	08/24/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$70.00				
N 35	KPLC	08/24/16	08/24/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$190.00				
N 36	KPLC	08/24/16	08/24/16	Wednesday Prime Other	7:00 PM-9:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	--1----				1	\$650.00				
Totals								0.00				34	\$11,635.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	27	\$9,905.00	(\$1,485.75)	\$8,419.25
08/29/16 - 08/29/16	7	\$1,730.00	(\$259.50)	\$1,470.50
Totals	34	\$11,635.00	(\$1,745.25)	\$9,889.75

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.